

* FUR COATS REPAIRED
* Your Coat Relined and
* Remodelled at Reasonable
* Prices. Work Guaranteed
* JOE L. LEVINSON
* 314 S. Railway St. Med. Hat

Prov. Library 1139

REDCLIFF REVIEW

OUR SLOGAN: An Industrial Metropolis of Industrious People Who Pull Together.

THE REDCLIFF REVIEW,

THURSDAY, JAN. 4th 1940

* Highest Cash Prices
* For Your
* WEASLES, COYOTES &
* SKUNKS
* JOE L. LEVINSON
* 314 S. Railway St. Med. Hat

Volume 27

Number 77

S. Ambrose Parishioners Hold Anniversary Fete

Dedication Ceremonies Were Commemorated Friday

Upwards of one hundred parishioners of St. Ambrose Anglican Church attended a delightful Anniversary Supper on Friday evening in the Parish Hall.

The occasion was the 25th anniversary of the dedication of the Church in Redcliff. Rev. H. S. Hammett presided and gave a very interesting resume of the history of St. Ambrose since 1914 when Bishop Harling conducted the dedication ceremony here.

This was followed by an impromptu concert to which the following contributed numbers which were thoroughly enjoyed: Mrs. H. S. Hammett, Miss May Martin, Miss Joan Walton, Mrs. H. B. Burrell and Rupert Cairns, Girls' Guild, Ladies' Aid and Vestry.

After the concert, dancing was the order of the evening. Mr. George Thomson supplying the music in his own inimitable style.

THE NEW YEAR

Ring out, wild bells, to the wild sky,
The flying clouds, the frosts
light;

The year is dying in the night;
Ring out, wild bells, and let him die.

Ring out, old, ring in the new;
Ring, happy bells, across the
snow;

The year is going let him go,
Ring out the false, ring in the true.

Ring out the grief that saps the
mind,
For those that here we see no
more;

Ring out the feud of rich and
poor,
Ring in redress to all mankind.

Ring out the slowly dying cause,
And ancient forms of party strife;
Ring in the nobler modes of life,
With sweeter manners, purer
laws.

Ring out the want, the care, the
sin,
The faithless coldness of the
times;
Ring out, ring out my mournful
rhymes,
But ring the fuller minstrel in.

Ring out false pride in place of
blood,
The civic slander and the spite;
Ring in the love of truth and
right,
Ring in the common love of good.

Ring out the old shapes of foul
disease;
Ring out the narrowing lust of
gold;
Ring in the thousand wars of
old,
Ring in the thousand years of
peace.

Ring in the valiant man and free,
The larger heart, the kinder
hand;
Ring out the darkness of the
land,
Ring in the Christ that is to be,
Alfred, Lord Tennyson.

Pay Your Subscription NOW
and start the New Year right.

Physical Training Starts Here Monday Jan. 8

Men's Class Starts on Monday
Women's Class on Wednesday

The physical training under the Dominion Provincial Scheme will start for men over 16 years of age in the Canmo Theatre on MONDAY January 8th, at 8 p.m. All men interested should be in attendance on that night for registration and preliminary instruction.

Registration and the first instruction for women over 16 years of age will take place on WEDNESDAY January 10th at 8 p.m. in the Canmo Theatre.

All those interested are kindly asked to be present at the above mentioned dates. The only personal equipment necessary for these two nights is rubber soled running shoes.

Wedding Bells

WELLS—WALKER

Mr. and Mrs. Fred Walker Sr. of the Box Springs District announce the marriage of their younger daughter, Harriet Ethel, to Mr. Joe Wells, son of Mr. and Mrs. J. C. Wells of Redcliff. The wedding took place at Medicine Hat on December 27th, 1939.

Master Arthur and Edward Jarvis spent the holiday season here with their mother and sister.

Trooper Bill Balmer of the Strathcona Horse is spending ten days leave here with his parents, Mr. and Mrs. Thos. Balmer.

The Misses Florence and Marian Campeau spent the New Year weekend here with their father.

After several months spent at Cheside, Mr. Norman Rindahl is home for a short holiday with his father, Mr. M. Rindahl.

Miss Jessie Stratton, who spent the New Year holiday here with her parents, Mr. and Mrs. Andy Stratton, returned to Lethbridge on Monday.

Mrs. Ted Maskell and son Ted left for Calgary on Tuesday, where they will remain until the departure of Sgt. Major Maskell for the East.

Mr. Jack Learmonth, accompanied by a friend, arrived from Calgary on Saturday to spend the New Year weekend here with his parents, Mr. and Mrs. A. J. Learmonth.

Miss Carol Sellbom, who has been spending the Christmas vacation at her home here, returned to Edmonton on Tuesday to resume her studies at the University of Alberta.

Miss George Bellantyne and Ralph Haynes returned to Edmonton on Tuesday to resume their studies at the University after enjoying the holiday season at their respective homes here.

Miss Zelda Bamforth, after enjoying the Christmas vacation with her parents here, returned to Calgary on Tuesday to continue her studies at the Normal School there.

Moral Re-Armament 1940 Ushers In A New Decade

Contributed to The Review by Horace King of Calgary

We have passed through another decade. Sinister forces have been at work everywhere. The average man was perhaps first conscious of the effects of his moral disengagement when the financial crash of 1929 came. A decade which began with a world-wide depression ended in a second World War.

M.R.A.—Moral Re-Armament, is the battle-cries of a growing body of men and women in over sixty countries, and the Christmas Season brings home the simple reminder of how men and nations are to be re-armed morally—Re-Birth From Above.

The Hon. Wm. D. Bannockburn, speaker of the U.S. House of Representatives, said recently, "We stand today at a decisive moment in history. Is there a force which can win the race with chaos? There is a force which can out-march all others and which, if we will, can shape the future. It is the mighty onslaught of a new spirit, challenging men and nations to a change of heart. It is the cumulative effect of millions of people who listen to God and obey." The recent worldwide drive for a hundred million listening to God, sponsored by such men as the Earl of Athlone, uncle to our King, was the prelude to 1940—the M.R.A. year, when listening to God will be the accepted thing.

Mrs. Edson Hughes, widow of the late Thomas A. Edison, said recently, "At first when Dr. Edson had the vision of flooding a nation with light, many people thought it a fantastic idea. And yet in the span of one generation the whole world has been flooded with light. To people unaccustomed to the presence of God in their lives, the experience of listening to Him may seem equally fantastic. But spiritual can only discount what is happening. The pioneer decides what will happen."

The Moral Re-Armament Movement started when one man wrote six letters of apology. It has spread as a result of a new honesty, purity, unselfishness and love coming into the lives of millions. It means accepting Christ's standards rather than the standards of 1940. The M.R.A. year, can usher in a new decade—the greatest spiritual decade of all time.

Every Canadian May Be Creditor To Dominion Govt. By Owning Bonds

CANADA'S FIRST WAR LOAN

Ottawa's announcement that preparations are under way for Canada's first war loan, now scheduled to make its appearance during the first quarter of 1940, is good news inasmuch as it will provide the rank and file of Canadians with an opportunity to make their first contribution to Canada's war effort. The backbone of Canada's participation in this war will be financial because of the vast amount of foodstuffs, materials and military supplies that will be required from this country. True, much of these materials will be paid for by the Allies, but some of the British purchases in this country will have to be financed by Canada, and Canada's own program will be extensive. It is estimated that at least 40 per cent of the national income will be required in the next year to meet the cost of war and the other expenditures of all governments in Canada and to finance British purchases here.

Canada has come a long way since the last war in developing a fiscal system of equality in citizenship and its attendant responsibilities. As announced in the first war budget, this war, in as far as Canada is concerned, will be financed as far as practicable on a "pay as you go" basis, and paid for by all on the general basis of ability to pay. It would be impossible to tax for the entire cost of warring the program into action without tending to 21 per cent initiative, less efficiency and retard the expansion of production and national income. Tax revenues, therefore, must be supplemented through borrowing by means of domestic bond flotations.

It may, too, be taken for granted that there will be no "tax free" bonds in this war, that will gravitate to a few holders and enable them to minimize their income taxes. Now will their be any duplication of the abnormal profits from war materials witnessed during the last war. The safeguard against this is the Excess Profits Tax, enacted at the special war session of the Canadian Parliament.

It is indicated that the forthcoming war loan will have bonds as low as \$50 in denomination, and is the hope of the Minister of Finance, Hon. J. L. Ralston, K.C., that every Canadian will become a creditor to a Government bound from war materials witnessed during the last war. The safeguard against this is the Excess Profits Tax, enacted at the special war session of the Canadian Parliament.

Conditions in Canada offer propitious circumstances for the loan when it comes. War orders and the large Western wheat crop are beginning to have their effect in expanding business activity. Employment is increasing, and the physical volume of business, as measured by U.S. Dominion Bureau of Statistics indices, is approaching an all-time peak. With the increased activity generally in the business world and promise of its continuance the first war loan can be expected to meet a ready reception.

Gas Attack on Gophers To Be Waged

Gas attacks on gophers will commence in the spring, it was stated this week by Lieut-Col. E. H. Strickland, professor of entomology at the U. of A. Alberta's gophers are known to be carrying bubonic plague—the black death of the middle ages—and one Albertan met his death from this disease last year. Like rats, gophers have fleas. The fleas bite humans and in fact plague into the blood stream with terrible results. So the provincial and Dominion health departments are co-operating in a mass gas attack over wide areas. Assistance of U.S. and B.C. authorities has been obtained, and all workers will be rendered immune. The war on gophers will also continue, provincial funds being voted for this at the last session.

Reduction in Rates For Service Men

Relatives of men on active service are happy over the reduction in parcel post rates recently announced. Hamilton, Ontario, for men of British, Colonial or Dominion forces in U.K. or France, parcels may be mailed at 12 cents a pound up to 11 pounds. Parcels weighing more than 11 pounds will be subject to the standard rates.

Alberta will make an early start on a publicity campaign to attract more tourists to the province, and a few days ago special funds for this purpose were appropriated. Owing to the necessity for a January start it was not feasible to wait until the regular session for the vote. Hence the present action of the government.

Mr. and Mrs. Alf Baker of Calgary, spent the New Year weekend in town at the home of Mrs. Baker's parents, Mr. and Mrs. Thos. Dutton.

Carl Jas. Dutton, wife and small daughter, accompanied by Sir O'Malley and Private Slater arrived from Calgary on Saturday morning to spend New Year's here. They returned to Calgary on Tuesday.

GORDON MEMORIAL SUNDAY JANUARY 7th

10.00 A.M.—Sunday School.
11.15 Morning Service.
Communion Sunday
Sacrament of the Lord's Supper
No Evening Service.

REDCLIFF, FIRST AID, LECTURES RESUME FRIDAY

The First Aid Lectures will be resumed on Friday, Jan. 5th, at 7.30 p.m. in the basement of the Gordon Memorial Church. These very interesting moving pictures will be shown. The public is cordially invited to attend.

IN LOVING MEMORY

In Loving Memory of Sadie Leonard, who died Jan. 6, 1938. She came not and we miss her. How much, there's none can tell. We miss her welcome footsteps And the voice we loved so well. Inserted by her mother and dad, brothers and sisters.

Glassworkers' Ball New Year's High Light

Splendid Attendance, Excellent Music, Good Time, Mark Colorful Event at Canmo Theatre New Year's Night

The Canmo Theatre proved a very attractive setting for the Glassworkers' Ball held here on New Year's Night.

The Hall had been artistically decorated for the occasion and much credit is reflected upon the committee in charge for the unqualified success of their efforts. There was a splendid attendance, among whom were several couples from Medicine Hat and Calgary.

This galaxy of youth and beauty tripped the light fantastic for several happy hours to the strains of the latest dance hits so exhilaratingly and attractively rendered by the Granada Orchestra, under the clever direction of Maestro Cary Gunn.

Full advantage was taken of the electrical lighting facilities vary the scene at intervals, to which much was added by the lovely evening gowns of the ladies and the uniforms of the Calgary Highlanders. And when the conflict, the streamers and the noisemakers were introduced, joy was unconfined and all was merry as a marriage bell.

At midnight delectable refreshments were served, after which was resumed until the early hours.

The Glassworkers' Ball was a decided success and the committee responsible for the event are to be congratulated.

Any future social function under the auspices of this organization will undoubtedly be looked forward to with great pleasure by those anticipating participation.

I AM THE CALENDAR

by
Rolph Clark Stone

I have two missions: on of utility and of sentiment.

I am the symbol of time, combining the past, the present and the future.

All the world looks at me, talks about me, and regulates its business and social life by me.

No letter is ever written, no money ever coined, that does not bear my imprint. I am the constantly constant.

I think that the world must count on my display space in your place of business or your home. In return I guarantee to be useful, and I hope to be decorative.

I admit that in that space I will constantly work for my employer, telling you and your friends who they are and what they have to sell.

I am one of their salesmen, anxious to impress you favorably and to remind you faithfully on each day of the year that my employers value your business.

But I am more—I am their ambassador of good will. I carry their best wishes for your health, happiness and prosperity to you, their friends.

Among the Calgary Highlanders who spent the festive season here with friends, were Messrs. Mike Waslesky and Thos. Kwanisch.

Testing Artillery Shells

Is Test-Splitting Job For Gun Crews In England

Somewhere in England... a daily duel between armor and shell is waged on a lonely, wind-swept stretch of British coastline, as part of the business of perfecting ammunition pouring from factories for the army, navy and air force.

At this ministry of supply experimental station every type of ammunition, from the heaviest naval shell down to the smallest rifle bullet, is put through its paces before being accepted. The tests are conducted against ranges built to reproduce the facts of the German Siegfried line.

With mounds open and fingers cranked in their ears, reporters watched a 100-pound shell, fired from a howitzer, burst clean through a hollow steel box, 50 feet long and not more than three feet square. The box was suspended at an angle between pylons. The target was the shell dump, a mere speck in the sky 10,000 feet out on a distant sea-front.

Out on the fire-range in an observation post were experts in touch with the gunners by radio, listening and recording the minutest details of the shell's behavior. At the "back-compass" where the down-hill and caterpillar tracks recovered the case and brought it back for examination.

Then, from complicated data were compiled tables to enable British artillerymen to rain shells with devastating accuracy on the real Siegfried line, when the time comes.

A shell capable of smashing reinforced concrete fortifications can be fired through a narrow tube without touching it. It doesn't sound possible, but it is. The explanation is in the elaborate calculations and stringent tests applied to samples of every piece of ammunition turned out on the test range.

There is an eternal contest at this station between armor and shell. Peering through slit sights, the target range reports the shattering explosion and saw the blinding flash as a 16-inch gun, less than 100 miles away, hurled a projectile weighing more than a ton against a piece of steel armor plating about a foot thick.

The charge was scaled down to give the shell a striking velocity of 16,000 feet a second, the "snack" it would normally have after traveling 10 miles.

Experts of a firm making the armor for the navy ran up to the target to see what had happened. The shell had been tried and found efficient. If the target had been snatched experts would have to evolve something stronger. If it had withstood the explosion more powerful shells would be necessary. Officials did not tell reporters whether the armor or the shell-makers had won this contest.

Sponsors For Zoo's Family

Patrons Have Adopted Animals For Duration Of War

War orphans of the Zoo have proved so popular with the public that the zoo has had to adopt animals for the duration of the war.

The scheme of adopting an animal "for the duration" of the war has been a success, mainly because when a woman asked to adopt one of the butterflies and her wish was readily granted. Seventy animals in all have been spoken for since.

Lions, leopards, cheetahs, apes, all the red pandas and even the unresponsive bird of the rock have been "adopted."

Most popular of the adoptees was Billy the puma, who had several bank books opened to him. Tied to the red river bag, the monkey wearing eagle and the ox, some of the heavier cases, have guardians, too.

It Makes A Difference

If Young Students Do Not Appreciate Chance For Education

According to Economist Gilbert E. Jackson, more rich men's sons get thrown out of the University of Toronto, proportionately, than poor men's sons.

That's simple enough. Most poor men's sons appreciate the opportunity given them to acquire higher education. The other side are too likely to be living on the probability that education or, say, they're not going to survive to death in later years.

Windsor Daily Star.

Our present paper making methods are an evolution of the ancient Chinese methods.

"Is your wife economical?"

"Oh, very, very, without nearly anything I need."

Color War Too Conspicuous

Roman Khaki Has Replaced Scarlet For Field Uniform

In the present war the field uniform of the British army is universally a sort of overall-type khaki, even the Highland regiments, much to their disgust, being required to wear it. The khaki has so long been their distinguishing dress that they have to relinquish it, even for the sake of convenience, because which they had an idea that the first glimpse of the khaki by enemies opposite was sufficient in itself to give "Jerry" the jitters, so fierce the reputation of Highland regiments. The khaki, however, is to be retained for ceremonial service.

"The Redcoats are coming" was a cry heard during the American Revolution. The red coats of British soldiers was a tradition of over 300 years. The army which took the French port of Boulogne in 1944 were scarlet tunics for the first time, and from that time down to the South African war of 1899-1901, the familiar red coat was both the peace and wartime regulation. There was a belief that the red tunics helped ward off the strong rays of the sun which was a valued asset to men who were so often engaged in combat in hot or tropical countries. However, the red was easily picked out by sharpshooters, and in order to save life, khaki was first adopted in 1897. Since 1904, producing nearly 100,000,000, khaki has been the standard dress of the British soldier. After that it became the general dress of the army except for ceremonial parades. —R. Thomas—Time-Journal.

The Proper Handshake

Is One Which Is Firm But Not Too Tight

Pump-handle handshakes are even worse than "slap" handshakes. Pump-handle handshakes are even worse than "slap" handshakes. Pump-handle handshakes are even worse than "slap" handshakes.

The polite handshake will grasp a hand firmly, but so gently that the other man's hand is not hurt. He won't shake up and down; he won't squeeze so hard that fingers ring out the person whose hand he is shaking says the Associated Press. It's a woman's place to offer her hand to a man. That is especially true if she is being hostile in her own home. Most men, however, are so used to shaking hands that they are likely to take the woman's hand.

Four persons should shake hands all at once—in wheel-fashions. That has nothing to do with superstition; it simply saves everybody from feeling awkward. When two men and two women meet, it usually works out to everybody's advantage if the men shake hands and the women greet each other verbally and with a nod or a smile.

Problem May Solve Itself

War Might Easily Be Annihilated By The Only Horror

It is possible that at some future date the consequences of unrestrained warfare will be so realized by the civilized people of great countries that each side will hesitate to embark upon a war with a combatant who would destroy the equal strength. Will war, so to speak, by its own horrors annihilate itself? That question cannot be answered now, but in the meantime there is the spectacle of Mr. Hitler holding his hand lest the utmost he might do to Allied civilian populations might be less in its final consequences than what would be done by way of retaliation. It may be that there are some weapons too terrible to use.—Toronto Star.

Could Not Remember Name

But Famous Composer Had Way Of Remembering His Friends

Beethoven, the composer of "The Barber of Seville" and several other well-known operas, had a memory which seemed to be anything but retentive so far as names were concerned, and this sometimes led to embarrassment at social functions. One day he met Bishop, the English composer, sometimes called the English Mozart. Beethoven knew his face well and at once began to greet him. "Ah, my dear Mr.," and there he stuck. But the composer Bishop then told him he had not forgotten him, he was Bishop's well-known friend, "When the Wind Blows," and Bishop recognized the composer quite as much as if his name had been remembered.

During medieval times it was the custom in libraries and churches to fasten books to shelves with huge chains, to prevent theft.

Big lions of California are said to have no natural enemies and none of these lions has been known to die of insect or disease attack.

BRITISH RED CROSS NURSES DRILL UNDER SHADOW OF BIG BEN

Shared Their Supplies

Ryde's Expedition Aids Pitcairn Islanders Suffering From Lack Of War

Rear Admiral Richard E. Byrd reported to the United States navy that his Antarctic expedition found 300 inhabitants of lonely Pitcairn Island in the South Pacific to be in a dire plight because of the war.

The islanders, many of whom are direct descendants of mutineers from the British sailing ship *Hunter*, were suffering from food shortages and lack of medical attention. Some of them were in rags.

The North Star, Antarctic expedition flagship, visited the island en route from the Panama Canal to Dunedin, New Zealand.

Chief Magistrate Richard L. Christian told Byrd that there had been no passing vessel since Oct. 24, because the war had disrupted Pacific sailing schedules. The breakdown of the island's radio transmitter had prevented an appeal to British authorities at Suva, Fiji Islands.

From the expedition's stores, the islanders were provided with 44,000 pounds for four, sugar, potatoes, matches, lard, and also gasoline to run the radio power plant.

Entertaining Young Men

Photographers In London Specialize In Miniatures For Soldiers

Two young men in a small studio in Baker street, London, are producing one of the most popular services to the Western Front, says an English paper. Leslie Brown and Jack Coote are photographers with a difference. They are specializing in colored miniatures of "the girl I left behind"—in other words, photographs of soldiers' sweethearts, mothers, sisters are reduced to breast-plates, and, usually, to a wall-framed.

Mr. Brown and Mr. Coote started their Baker street studio only four months ago. "They intended to specialize in commercial photography—then the war came and they switched over to portraits."

Would Believe Surplus

People who buy Canadian apple juice and cider in preference to imported fruit juices will be helping to relieve the surplus of Canadian apples which is so pronounced this year due to the curtailment of exports to the United Kingdom and other distant markets.

The heart is the world's most efficient pump. It pumps about five ounces of blood at every beat, or about 1,200 pints very hour, in the normal adult.

Old Warning Repeated

About Danger Of Running Engines With Garage Doors Closed

Seldom a week passes that one does not read in the newspapers of some motorist being found dead in his garage, a victim to the deadly fumes of carbon monoxide gas. Repeated warnings seem to have little effect and the dead toll from this source mounts steadily.

Two more instances of loss of life as a result of "leaving the engine running" with the doors of the garage closed were reported recently in the daily press.

There was no reason why either of these lives should have been snuffed out, had precautions been taken to leave the doors open, and give the air free access to the garage. In both instances these men were competent motorists, and were conversant with the risk they were taking, as were numerous others who have lost their lives in a like manner. In all probability they were in a hurry and took a chance. But carbon monoxide gas is not, to be played with, and the fumes caused by running engine pouring from the exhaust within the confines of a closed garage spell sudden death. Labeled in the minutest quantity it is deadly.

The rule to follow when a motorist finds it necessary to work on his car in a garage, and desires to leave, is to leave the doors wide open.—Chatham News.

Famous Stone

Centuries-Old Blowing Stone In England Is Silenced

War has silenced the famous centuries-old blowing stone near Kinglake House, in the Vale of the White Horse, in Berkshire, which readers of "Tom Brown's Schooldays" will remember.

In the stone, which is about three feet high, are several holes. One of them produces a noise like a siren that can be heard a long distance. Legend says that by this means King Alfred summoned warriors to do battle. Now, as the noise may be mistaken for an air raid warning, a wooden board has been fastened over the hole.

An unfortunate Londoner couldn't share during the blackout, so he invented a flashlight attachment for an electric shaver. Another genius made a pocket torch powered by clockwork.

Among its hibernating animals New York state includes the jumping mouse, chipmunk, raccoon, woodchuck and bear.

FINLAND'S ARMY HEAD REVIEW TROOPS



Above we see Field Marshal Baron Mannerheim, above, reviewing a group unit of his army. This picture was taken in the tranquil days before Soviet Russia commenced to rain bombs on the cities of the little republic.

Code Workers Kept Busy

Women Are On Staff Of Anti-Spy Squad In Britain

A staff of 30 men and women are at work for 24 hours every day in a certain government department in London, keeping a close watch for attempts by enemy agents to communicate with their Nazi masters by means of code messages in invisible ink and other tricks.

These men and women handle all the newspapers and periodicals that go from London to censorable countries. There are 24 of these.

On any method, said the head of this department, is to slip a code-written flimsy into a newspaper or a booklet. Another is to punch code holes in a hidden page.

Among these watch-dogs is a television co-producer. He sits beside a woman who has confidential secretary to a millionaire. A city director, who was earning \$10,000 a year, helps a woman M.A. from Oxford.

The British are going to the 24 censorable countries at the same speed as in peace time. All the work done during the time-lag between collection and sorting.

Because of the spy menace, no newspaper or periodical can be sent to these countries by any individual direct. You must place an order with an accredited agency in London, keeping a close watch for attempts by enemy agents to communicate with their Nazi masters by means of code messages in invisible ink and other tricks. It is done under the supervision of employees the firms trust and guarantee the printing of the code words to see that none of these parcels has been tampered with.

In this way the censorship cuts out enemy and cuts out printed news to neutral without red-tape restrictions.

The Best Medium

Campaign Shows People Buying More Goods Than They Can Use

Newspapers that have been carrying the story of the campaign for the buying of advertised goods are bearing results. More and more the public are reading the advertising columns of the papers and magazines, particularly the former, for it is generally agreed that the best advertising medium is the daily paper.

Those who watch the values the merchants have to offer at special and stated times are sure to make their dollars go further. It is not because the advertised goods are just because it is cheap, irrespective of your need for it. The person who reads the advertising articles in taking advantage of special advertised prices.

It can be said that a well-written advertisement is one that is not too long, explains why reductions are made, and deals fairly with the buyer, has a considerable amount of news value. The number of those who read the advertising columns is growing. They read it on every page. It is one way of making every cent pay in a time when there is need of every cent counting.—Glasgow Mercury.

Had Wrong Idea

Petrol Controller Did Not Understand Request Of Architect

A London architect, commissioned to design a control house for the reception of a girl's school which proposed to vacate itself from an urban center, suddenly realized that he had made no provision for a sick bay. He drew up plans with all possible haste. Later he wished to see how the work was getting on. So he applied to his petrol controller for a special allowance of 10 gallons for his journey, which he explained was for "using a sick bay". To his surprise the request was turned down. On making inquiry he was told that the petrol controller was of opinion that there should be a fully qualified veterinary surgeon in the immediate neighborhood capable of attending this sick house.—London Daily Telegraph.

Using New Salute

"Hell Scuttler" is the derisive Dutch phrase used around the port of Halifax by Jack Tarr of the Royal Canadian Navy. Once they might have greeted each other on the street with the laughing cry of "Hell Scuttler," but after the German Chancellor ordered the pocket battleship *Deutschland* blown up off Montserrat, Canada's sea fighters soon changed their jibe use of the Nazi salute.

In proportion to their numbers, the best persons of tactless in any metropolitan city are the Chinese.

An Englishman invented matches a century ago.

WORLD HAPPENINGS

BRIEFLY TOLD

A war casualty fund for Ontario teachers will be instituted at the annual convention of the Ontario secondary school teachers' federation.

Trans-Canada Airlines officials declare the company hopes to start a ten-stop Toronto-New York air service around March 1. The trip will take about two hours.

Charles Burchell, K.C., Canadian first high commissioner to Australia, said that it was especially necessary for the two dominions to co-operate to the fullest extent at a time when the empire is fighting for its life.

The Golden Gate exposition at San Francisco will reopen in 1940 with more and larger exhibits than in 1939. Saturday, May 25, was set for the opening and Sunday, Sept. 29, as the closing date.

Foreign language service of the British Broadcasting Corporation has doubled with the opening of a department now employs 230 where 100 worked a year ago. News is broadcast in 15 languages.

The 11 American republics are going to strengthen the neutrality zone around the western hemisphere to keep it from becoming a theatre for further naval engagements between European belligerents.

Thirty-six cases and six piles of clothing and medical supplies were despatched by the Canadian Red Cross for relief of Polish refugees in Hungary, Roumania and the German-occupied parts of Poland.

Special investigators have submitted to the Dies committee a survey of Communism on the West Coast. The report of the survey was said to list a score of movie actors and actresses as having been either party members or supporters.

Provincial Treasurer Helen Law of Alberta has accepted appointment to the Dominion war bond committee, being organized by H. J. R. Ralston, Dominion minister of finance. Purpose of the committee is to help and co-ordinate the financing of Canada's war effort.

Winkins Offers Services

Australian Explorer Suspends Arctic Expedition For Duration Of War

Sir Hubert Winkins, Australian explorer and adventurer, said he has suspended plans for an Arctic submarine expedition and will offer his services to Canada in her war effort.

Sir Hubert, who has halted construction on the submarine started last summer, went to Ottawa to confer with government officials. His experience will be of benefit in any capacity it is wanted, he said in an interview at Montreal.

Because of the Arctic venture depends on international co-operation impossible during the war, the veteran of many island adventures believed. He hopes to resume his proposed expedition immediately after the war.

With the Australian air force in the first Great War, Sir Hubert since has headed numerous ventures both to the Arctic and the Antarctic. He considers submarines the most practical craft for an Arctic expedition.

Able to travel in any weather, the ice formation, a submarine can rise by drilling a hole through the ice to the surface and recharge, he said. On arrival, it can anchor on the bottom of the ocean and not be moved by drifting ice from its location.

Perfectly Seaworthy

Vessels That Fly The Great Lakes Can Sail The Seven Seas

Fears may be expressed by some people regarding the ability of the vessels which have been transferred from Great Lakes to ocean service to withstand Atlantic weather conditions.

Perhaps they forget that a considerable number of the freighters in service on the Great Lakes and the upper St. Lawrence were actually built in British yards and made their way across the Atlantic under their own steam before entering Canada's inland service.

It might be remembered that many of these steamers are just as large and just as seaworthy as the tramp general of foreign registry which second the river from the ocean during the season of navigation and ply constantly between European ports and the Great Lakes.

As a matter of fact, the vessels that travel Great Lakes routes have to be sound and seaworthy because when stormy weather prevails on those inland seas, it needs strong hulls and good navigation to keep them on an even keel.—Brookview Recorder and Times.

China's grand canal, 1,000 miles in length, is the longest in the world.

The Lined Situation

Flax Will Prove A Profitable Crop For The Western Farmer

Canada imports both flax and linseed oil. During the past six years an average of over 800,000 pounds of linseed and 50,000 cwt. of linseed oil, valued at another 1,000,000 bushels of seed, were imported annually.

Linseed is consumed chiefly by the linseed oil industry which during the past five years averaged each year of over 1,800,000 bushels. Having been so long on the market, flax seed is in Canada.

The flax acreage in Western Canada reached a peak in 1912 when over two million acres were seeded and 26 million bushels were produced. During the war period the acreage was reduced considerably and during those years Canada produced only between six and eight million bushels of flaxseed annually.

At the end of the war, 20 million acres were producing grain in the Prairie Provinces but only two and one-half per cent of this acreage was devoted to flax. Flax seed is now being produced in only two and one-half per cent of the crop producing area of these provinces but the increase in flax seed production, the percentage of the cultivated area of the West occupied by flax has been very small, seed output running far below one per cent.

In 1939, the flax in area increased 40 per cent over that of the past two years, producing two and one-half million bushels. Under normal conditions industry could handle this whole crop leaving no flax for seedling and feeding purposes. At an average yield of eight bushels per acre for the Prairie Provinces the flax imported during the past decade might equal 125,000 acres annually.

Burton stocks of seed in Canada always have found a ready outlet in the United States where production is short of consumption by the high tariff of 65 cents against flax entering that country has done much, in recent years, to reduce exports. However, the high quality of Canadian flaxseed is such that when available it still enters that market. Surveys have shown that 'these districts in the Prairie Provinces which, because of climatic conditions, produce yields of inferior quality, can produce flax of the highest quality.'

Both Canada and the United States import flax from Argentina. Flax production in the Argentine has increased extensively and a good crop has been reported recently. However, imports from there necessitate a long ocean haul which during wartime may become expensive and hazardous. For the duration of the war, therefore, it may not only be desirable but may become necessary that Canada produce at least sufficient flax for domestic consumption.

Flax competes with wheat as a cash crop when the price of flax is approximately twice that of wheat. On this basis the price situation for some months has been in favor of flax and it seems reasonable to expect that the flax crop may have a certain disadvantage. It undoubtedly is a crop which should receive serious consideration, especially at this time when it can be grown satisfactorily.

Right And Justice

Doctrines Taught By Totalitarian States May Anger Christianity

The doctrine advanced by Hitler and Stalin are the negation of all that Christianity has taught through the centuries and if they are allowed to prevail there will be no safety nor security for any nation that is founded on the principles of truth and justice. If, as Shakespeare says, "thrice armed is he that hath his hands clasped just," the Allies should be invincible.

They have the sympathy of the entire world, with the exception of the totalitarian nations. This allows them to draw supplies of food and munitions wherever they can be procured. It is remarkable that the spite of the boastful statements made by the authors of force, how mankind responds to the appeal of right and justice.—Branford Expositor.

Before the Great War, a grade cost \$2.00 or less; but after the war the price went up to \$5.00 and even higher.

Loan sharks rarely attack those who do not go beyond their financial depth.

The Royal Engineers at a school of military engineering somewhere in England built this small box girder over a gulley and then drove a heavy army transport across to show the bridge's efficiency.

BUSTLE-BOW ACCESSORY PROCK

By Anne Adams

When Edgar Allan Poe wrote his famous poem, "The Bells," and spoke about the tin-tin-tin-tin of the silver bells he did not perhaps for the same reason that Dr. Samuel Johnson gave when he made a reference to a horse's patened "sheep ignorance." At any rate many writers and speakers refer to the "tin-tin-tin-tin" of the silver bells as a tone of its own, but there is no silver in bells.

When a fine was brought out of the Westminster was recast at the Crofton foundry of John White has been making bells for hundreds of years. The captain of the Westminster bells threw a xipience into the furnace and an eager boy threw in another but it was the all silver that will be in a bell weighing 2,119 pounds. Bells are made of an alloy of 13 parts copper to four of tin—nothing else.

Perhaps it is a pity to destroy a pleasing myth, but those "silver tones" you hear are chiefly copper. St. Thomas Thomas Jones.

Animal Heroes

The heroes of the World War are not all found on the human roster. The part played by horses, mules, camels, oxen and dogs is well known. Famous war messengers, carriers and white mice, because of their readiness to insure air, were carried in submarines, and cats, geese, and other creatures served as mascots in the various regiments.

Queen Sense Of Humor

The Toronto Globe and Mail says the human sense of humor was seen in her contention that Finland invaded her, and now she almost brings the house down by demanding that Estonia come to her assistance by virtue of a mutual aid pact.

Something new in road signs which has a deep significance to it that is found in a small Ontario town. The sign reads: "Blow: No Hospital". Not a bad traffic sign at that.

A full moon and a new moon have the sun's help in effecting tides, but during the quarter phases the moon must counteract the pull of the sun.

BRITISH ENGINEERS DEMONSTRATE EFFICIENCY OF EQUIPMENT

Florida is the lime-growing centre of the United States, California the lemon-growing centre.

THE REVIEW, REDCLIFF, ALBERTA

THE REVIEW, REDCLIFF, ALBERTA

THE REVIEW, REDCLIFF, ALBERTA

THE REVIEW, REDCLIFF, ALBERTA

THE REVIEW, REDCLIFF, ALBERTA

THE REVIEW, REDCLIFF, ALBERTA

THE REVIEW, REDCLIFF, ALBERTA

THE REVIEW, REDCLIFF, ALBERTA

THE REVIEW, REDCLIFF, ALBERTA

THE REVIEW, REDCLIFF, ALBERTA

THE REVIEW, REDCLIFF, ALBERTA

THE REVIEW, REDCLIFF, ALBERTA

THE REVIEW, REDCLIFF, ALBERTA

Treatment Of Poles

Proven Method Has Stood The Test For Some Years

Experiments carried out at the Forest Products Laboratories of the Department of Mines and Resources have resulted in the development of a preservative treatment for the bulbs of poles in telegraph and power lines erected in remote districts.

Longitudinal holes are bored in the bulbs of the poles and the circumference and the alternate holes are filled with copper sulphate and arsenic. The poles must not be treated so soon after cutting as possible. The treatment is not effective in dry poles, and the bark should be on the butt up to the ground line.

Evaporation of the moisture from the tops of the poles draws the preservatives up the sapwood from the holes in the butt. The two chemicals and each other soluble in water, and as they are drawn up the poles they meet. A chemical reaction occurs which forms a new substance against the high resistance of the water and an effective preservative against the organisms which attack the wood. This reaction occurs at the ground line where the decay is greatest.

The decay will provide protection from decay for several years. Test poles which have been in service for six years are in good condition, while adjacent untreated poles set in the ground at the same time are decayed at the ground line.

Contain No Silver

Alloy In Bells Is Mixture Of Copper And Tin

When Edgar Allan Poe wrote his famous poem, "The Bells," and spoke about the tin-tin-tin-tin of the silver bells he did not perhaps for the same reason that Dr. Samuel Johnson gave when he made a reference to a horse's patened "sheep ignorance." At any rate many writers and speakers refer to the "tin-tin-tin-tin" of the silver bells as a tone of its own, but there is no silver in bells.

When a fine was brought out of the Westminster was recast at the Crofton foundry of John White has been making bells for hundreds of years. The captain of the Westminster bells threw a xipience into the furnace and an eager boy threw in another but it was the all silver that will be in a bell weighing 2,119 pounds. Bells are made of an alloy of 13 parts copper to four of tin—nothing else.

Perhaps it is a pity to destroy a pleasing myth, but those "silver tones" you hear are chiefly copper. St. Thomas Thomas Jones.

Animal Heroes

The heroes of the World War are not all found on the human roster. The part played by horses, mules, camels, oxen and dogs is well known. Famous war messengers, carriers and white mice, because of their readiness to insure air, were carried in submarines, and cats, geese, and other creatures served as mascots in the various regiments.

Queen Sense Of Humor

The Toronto Globe and Mail says the human sense of humor was seen in her contention that Finland invaded her, and now she almost brings the house down by demanding that Estonia come to her assistance by virtue of a mutual aid pact.

Something new in road signs which has a deep significance to it that is found in a small Ontario town. The sign reads: "Blow: No Hospital". Not a bad traffic sign at that.

A full moon and a new moon have the sun's help in effecting tides, but during the quarter phases the moon must counteract the pull of the sun.

BRITISH ENGINEERS DEMONSTRATE EFFICIENCY OF EQUIPMENT

Florida is the lime-growing centre of the United States, California the lemon-growing centre.

THE REVIEW, REDCLIFF, ALBERTA

THE REVIEW, REDCLIFF, ALBERTA

THE REVIEW, REDCLIFF, ALBERTA

THE REVIEW, REDCLIFF, ALBERTA

THE REVIEW, REDCLIFF, ALBERTA

THE REVIEW, REDCLIFF, ALBERTA

THE REVIEW, REDCLIFF, ALBERTA

THE REVIEW, REDCLIFF, ALBERTA

New Records Established In Royal Bank Statement

Assets of \$1,014,000,000 Highest in Bank's History—Deposits Up Over \$100,000,000 to Establish New Record—Loans in Canada Increase \$10,000,000—Fruits Mortality Higher.

Marked growth in all departments of the bank's business is reflected in the Annual Balance Sheet and Profit and Loss Account for the year ended November 30, 1939, being issued by The Royal Bank of Canada to its shareholders.

Total assets amount to \$1,014,000,000, an increase of \$106,944,000 over last year's figure, and the highest in the bank's history. Only in the Annual Balance Sheet of 1929 has the Royal Bank of Canada previously shown assets in excess of one billion dollars.

Deposits Up Over \$100,000,000

Total deposits including deposits by governments, banks and the public, amount to \$917,519,210, an increase of over \$107,000,000, as compared with the corresponding figure last year. Deposits stand at the highest point in the history of the bank. To the extent of \$39,000,000 the increase is accounted for by large balances due to the Dominion Government. Non-interest-bearing deposits amount to approximately \$48,000,000.

Current Loans Increased

The upward trend of current loans in Canada which began in 1937 has been maintained and increased for the year amounting to over \$16,000,000, loans outside of Canada, however, have fallen by approximately \$10,000,000.

Strong Liquid Position

As might be expected, under existing conditions, the bank's liquid position is strong. It has immediately realizable assets amounting to no less than 60 per cent of the bank's total liabilities to the public. Cash assets alone, including bank balances, amount to no less than \$274,455,000. Government and Provincial securities amount to \$315,000,000, of which approximately \$180,000,000 mature within two years.

Profits and Loss Account

Net profits, after providing for Dominion and Provincial taxes amounting to \$1,094,867 and after making appropriations to Contingency Reserve, out of which profits have been paid and doubtful debts have been made, amount to \$1,737,842, a moderate increase over the 1938 figure; the total contribution of the Capital Fund, Reserve and \$200,000 was written off Bank's Premium Account. The balance of Profit and Loss carried forward amounted to \$3,094,332, an increase of \$734,845.

The Annual General Meeting of the shareholders will be held at the Head Office of the bank at eleven a.m. on January 11, 1940.

Wireless Telegraphy

Chief Means Of Communication Between Aircraft And Ground Stations

Wireless Telegraphy is one of the important accessories of military aviation and at the Royal Canadian Air Force station at Trenton a fully-equipped wireless school is maintained. The school can provide instruction for 180 officers and 18 officers at once.

Wireless is the chief means of communication between aircraft and their ground stations. On occasion it is used in army co-operation work when armies assist gunners in directing their fire by observing the accuracy of their fire and the movement of the enemy and passing on the information to the artillerymen.

New recruits, actual students must have some knowledge of wireless telegraphy, the special air force students are wireless operators. The former must attain a speed of 20 words per minute on Morse transmission and the latter a speed of 35 words a minute.

The wireless operator-mechanics must also know how to install and repair wireless apparatus in aircraft. For this purpose a few wireless aircraft are used in the wireless school and the students practice on them by installing and removing sets and their wiring. Each wireless operator must have four hours, actual operations in the air to his credit before he can qualify for his rank.

A Rare Happening

Six Planets Will Be Grouped In Sky

The people of the present will be privileged to witness something which neither their children, nor their great-grandchildren will see—a grouping of six planets in the western sky next February. Dr. Frank S. Hogg, of the David Dunlop Observatory, said the Royal Canadian Institute. "It is only every few thousand years that you find as many as six planets in the same region of the skies," he said. "Along with earth, there will appear in the western sky during the latter days of February the planets, Mercury, Jupiter, Venus, Saturn, Mars and Uranus."

Ancient Egyptians attributed much of the disease in the world to the wrath of goddess Sekhet.

Everything is free, and long before dawn on Christmas the doors of "Rude's" store were open for 10,000 poor folk.

"If 60 per cent of them actually need the clothes I'll be satisfied," said Rude.

For 27 years he has clothed every shabbily dressed person who comes to his store on Christmas.

Innomia, says a psychologist, may be an impressionistic thing to say, but he picked her heart just before bedtime.

Tanganyika territory, Africa, a British possession, has an area of 360,000 square miles and a coastline of 450 miles.

Heath
LEAGUE OF CANADA
presents
TOPICS OF VITAL INTEREST
by DR. J. W. S. McCULLOUGH

HOW TO LIVE

Eighteen simple formulas are used by Professor Irving Fisher of Yale University and Dr. Haven Emerson, the eminent American public health authority, as guides to health. As reproduced in the last issue of "Health" (Toronto) they are:

Exercise
Wear light, loose, and porous clothes. Exercise every room you occupy. Keep outdoors as much as possible. Perspire daily, either by exercise, or by application of heat. Bait your body with cold water (especially cold air), water (especially cold water and sunlight).

Diet
Give preference to natural foods, especially fruits, nuts, grains, dairy products; select by natural choice. Avoid over-eating and over-drinking. Avoid excessive smoking. Avoid excess of protein. Eat your food slowly, take plenty of time. Exclude poisons and avoid infections. Keep the teeth and gums clean and healthy. Get the habit of thorough, frequent intestinal evacuation.

Behavior
Stand, sit and walk erect. Work, play, rest and sleep in due proportion. Compensate for occupational deficiencies by special exercises and recreation. Keep serene; avoid worry, fear and anger. Take periodic rests (including mental) examinations.

Editorial Note: Readers desiring the complete set of Dr. McCullough's career articles at once may secure same by writing for "The Health League of Canada, 165 Bond St., Toronto, Ont."

Gives Away New Clothes

American Jew In Dallas, Texas, Has Night Christmas Spirit

The Little American Jew in Dallas, Texas, again filled his store with new clothes for 10,000 poor folk.

Everything is free, and long before dawn on Christmas the doors of "Rude's" store were open for 10,000 poor folk.

"If 60 per cent of them actually need the clothes I'll be satisfied," said Rude.

For 27 years he has clothed every shabbily dressed person who comes to his store on Christmas.

Innomia, says a psychologist, may be an impressionistic thing to say, but he picked her heart just before bedtime.

Tanganyika territory, Africa, a British possession, has an area of 360,000 square miles and a coastline of 450 miles.

MONARCH

Medicine Hat
THURS.-FRI. SAT
 JAN. 4, - 5, 6.
 Thunderous Thrill!
 Screaming Adventure!
WALLACE BERRY
 in
"THUNDER AFLOAT"
 with
 Chester Morris,
 Virginia Grey
MON.—TUES.—WED.
 JAN. 8, - 9, - 10.
 True Story Drama Too
 Powerful For Words!
ANNA NEAGLE,
 in
"NURSE
EDITH CAVELL"
 ..with..
 Edna May Oliver, George
 Sanders, May Holman, Zasu
 Pitts, H. B. Warner.

Smart New Jean
Gordon Wash Frocks
 All Sizes Specially
Priced, at \$1.00
Lewis' Bargain Store
 Medicine Hat

CINDERELLA SHOP
 SECOND STREET
 The Store of Many Beautiful and Practical Gifts
SILK NIGHTIES \$1.79
 SLIPS 98c
 Each
SATIN SETS \$1.95
 Panties and Slip
DANCE SETS 98c
 Priced at - - -
 All Gifts Christmas Boxes

L. LEWIS M.D.
 L. M. C. C.
 Physician And Surgeon
 Office and Residence in
 Lockwood Block Phone 208

KENTLEY JOHNSON
 For Accident, Fire and
 Sickness Insurance
 Trust & Fidelity Bonds
 7th Street, Redcliff

Lang Bros., Ltd
INSURANCE
 Fire, Accident,
 Life, Sickness
 651 2nd St. Medicine Hat
 Telephone 3864

Watch This Space
Next Week
For Bargains in
FURNITURE and HOUSE
FURNISHINGS

J. J. MOORE & SON

phone 2767

Interesting Local Items

A good motor slogan. "If you drink, don't drive; if you drive don't drink."

Tired of corn beef and cabbage? Try a chicken pie at the Assiniboia Coffee Shop after 5 P.M.

Mr. and Mrs. J. Dutton Sr. spent Christmas in Calgary, the guests of their son Corpl. James Dutton and family and also of their daughter Mrs. A.H. Baker and Mr. Baker.

STUDENT SPECIAL

Good until Jan. 31
 Guaranteed Oil Permanent Wave

SPECIAL

\$2.50

You Are Invited to Call and Inspect these Latest Aids To Beauty Culture.

Permanents \$2.50 to \$6.50

ALL WORK GUARANTEED

CHRISTMAS CALENDARS

FOR CUSTOMERS

THE RITCHIE

BEAUTY

PARLOR

Beauty Specialists & Hair Stylists

Phone 2923

30 Hull Block Over Eaton's

Improve Homes NOW

Now is the Time to Plan
Build, Remodel and
Repair Homes

We are equipped to give you assistance in carrying out your own ideas of the newest 1939 House Plans to meet needs

The Gas City
Planing Mill

First St. Medicine Hat

ASSINIBOIA COFFEE SHOP

DICK PICKERING, MGR.

MEDICINE HATS

NEWEST AND MOST

MODERNLY

EQUIPPED

COFFEE SHOP

Featuring Home

Cooked Foods

Ice Cream, Soft Drinks,

Light Lunches, Hamburgs,

and Etc.

Miss Lizzie Evans was a visitor in Calgary during the holiday, the guest of her sister Mrs. Ted Lawson and Mr. Lawson.

Mr. Lakey Sr. spent Christmas in Medicine Hat at the home of her son Mr. Wm. Lakey and family.

Miss Esther Bexin spent Christmas with her parents here, returning to her studies in Calgary on Tuesday.

Mrs. Tom Rutherford and infant daughter arrived home from the Medicine Hat Maternity hospital on Thursday.

Mr. and Mrs. A. E. Sanderson had as their guests during the Christmas holidays, their daughter, Miss Phyllis Sanderson R.N. and her friend Miss Ida McCave R.N., both of the Medicine Hat General Hospital staff.

Messrs. Robert and Currie spent the holidays here with their parents Mr. and Mrs. Carl Buehols. Robert returned to Calgary after Christmas. Currie returned on Tuesday. Both young men are attending the School of Technology and Art.

Friends of Miss Terry Walker will be glad to know that she has been able to resume her work at the local Post Office after having had the misfortune to have her right wrist broken when a car door was suddenly slammed prematurely a week ago.

Mr. and Mrs. E. L. Stone spent a few days in Maple Creek last week visiting with relatives.

Mr. and Mrs. W. Hill had as their guests over the holidays Mr. and Mrs. Coverdale, of Calgary.

Mr. and Mrs. Sidney Worts of Fiasp, spent the holidays here with the former's parents, Mr. and Mrs. O. H. Worts.

The following Calgary Highlanders spent Christmas at their homes here: Ted Maskell, Jack McFadden, Jack Murray, John Balmoe, Bruce Collard, George Kitchin and Gordon Newham.

Mr. and Mrs. J. Kitchin had as their guests over the holiday Mr. and Mrs. Art Tikane and son of Rosedale and Mr. and Mrs. George Kitchin and daughter of Calgary.

Miss Margaret Mills returned on Tuesday to resume her work on the local teaching staff, after spending the Christmas holidays in Lethbridge.

Leslie Leppard, a student at the School of Technology, Calgary, spent the holidays here with his father Mr. Harry Leppard and brother Ronald.

Mr. and Mrs. H. Hardell had as their guests over the holidays their daughter Mrs. W. Millie, Mr. Willis and the children Dora and Douglas.

Riddle Center is a Grandfather. No fool like an old one.

Dr. J. C. Wrey was the guest of friends in Medicine Hat over the holiday.

Mr. Norman Meldrum "flew" to Montreal on Dec. 31st returning Tuesday of this week.

Mr. Dan Jensen was a visitor in Calgary over the holiday.

School opened yesterday, after the Christmas vacation.

An optometrist is a man who sees a light that isn't there, and a pessimist is the fool who tries to blow it out.

BEACH
FLAT TOP GAS RANGE. IVORY OR
WHITE - \$94.50
NO INTEREST OR CARRYING CHARGES
RAE HARDWARE Medicine Hat

20% OFF
 Maintaining the Policy of this Store, as in the Past,
 We are Offering Our Stock of High Grade
 Merchandise at a Discount of
20% off The Marked Price
FOR CASH
 Overalls, Overshoes, and Railway Gloves 10% OFF
A. C. HAWTHORNE & Son Ltd.
 234 South Railway Street. Medicine Hat, Alta.
 This Discount Applies to Cash Purchases Only.

UNITY OF CANADA

ONTARIO
 GREAT IN RESOURCES

PREMIER HEPBURN says:
"ONTARIO STANDS READY"
 "Ontario is responsible for one-half the industrial output of the Dominion, and forty-four per cent of the entire production from all sources. Translated into money, this means over Two and One-Quarter Billion Dollars annually.
 "By unanimous resolution of the Legislature, Ontario indicated her readiness to mobilize these immense resources on behalf of Great Britain and France, the two great democracies from which most of our people have sprung.
 "The issues in the present conflict have been so clearly drawn that our freedom-loving citizens were never more unanimously resolved to accept the challenge. With men, materials, and resources, Ontario stands ready."
 (Signed) M. F. HEPBURN, Prime Minister.

ONTARIO has four hundred and twelve thousand square miles with the largest population in the Dominion, as well as great diversity in activities. She has mines, farms, forests, industries, woods, lakes and mighty rivers. Ontario has lived up to her opportunities; expanded her markets to all parts of Canada and the Empire — buying from all parts of Canada — selling to all parts.

Remember, when you buy a Canadian-Built car, you are helping support an industry that distributes more than \$22,000,000.00 annually in wages and salaries to many thousands of families dependent on the industry itself. Add to these the facilities that are supported by industries supplying raw and finished materials to the Automobile manufacturers, and you get an idea of what this activity means to the Canadian Home Market.

A busy Automotive Industry in war time is a live asset indeed — a truly national war enterprise.

UNITY IS VITAL IN WINNING THE WAR
 Our Soldiers, Sailors, Airmen — our Industrial Army — our men and women who are enlisted "During the Duration" to assist in every way the Empire in her struggle — all of these find their real strength and spirit de corps in the Unity of the Dominion that stands behind them.

AUTOMOTIVE INDUSTRIES OF CANADA
 1006 LUMSDEN BUILDING — TORONTO, ONTARIO.
 Ask for Facts and Figures concerning the Automotive Industries and the work they are doing in Canada, and we will send them.